Founded: August 15, 1955

EXECUTIVE BOARD

Executive Director James M. Okler,

Email: MHSCA1954@gmail.com

Executive Secretary Mark Holdren

Email: mholdren@portlandk12.org

President Ted McIntyre

1st Vice President Debbie Williams-Hoak

2nd Vice President Darrin Millar

3rd Vice President Ron Landfair

Past President John Cunningham

MEMBER ASSOCIATIONS

MIAAA: Athletic Directors MHSBCA: Baseball **BCAM: Basketball MHSIBCA:** Bowling **CCCAM: Competitive Cheer** MHSFCA: Football MIGCA: Golf **MHSGCJA: Gymnastics** MHSHCA: Men's Ice Hockey **MHSLCA: Men's Lacrosse** MHWLCA: Women's Lacrosse **MHSSCA: Skiing MHSSCA: Softball MISCA: Swimming & Diving MHSTeCA: Tennis**

MITCA: Track & Field &

MIVCA: Volleyball MWA: Wrestling

Cross Country

WEBSITE: mhsca.org PHONE: 517-526-4575

The Michigan Coach

THE OFFICIAL PUBLICATION OF THE MICHIGAN HIGH SCHOOL COACHES ASSOCIATION

MICHIGAN HIGH SCHOOL COACHES ASSOCIATION 854 Marshall street, Portland 48875

Class of 2020 MHSCA Coach of the Year Award Presented is Virtually



ASHLEY AHEARN Fraser Gymnastics



ERNIE AYERS Sand Creek Boys Track



MICHAEL BAKKER Fenton Athletic Director



DEAN BLACKLEDGE Hanover-Horton Boys Cross Country



STEVE BOWYER Holland West Ottawa Swimming



CARLEY BURRELL Coloma Girls Bowling



TODD COVERT St. Mary's Boys Basketball



ERIC GAJAR Ann Arbor Greenhills **Boys Tennis**



Warren Woods Tower Boys Bowling



KENT GRAVES Forest Hills Northern Girls Golf



BRAD JONES Fenton-Girls Swimming



THERESA MARVIN Byron Girls Basketball



JEREMY MILLER Pewamo-Westphalia Football



ALAN MONTGOMERY Conunna Girls Track



KAREN O'BRIEN St Mary Catholic Central Volleyball



PAUL MORETZ Grosse Pointe South Hockey

ceremony can be



TERRY TATRO Hart Girls Cross Country



Michigan Center Competitive Cheer



Okemos Boys Lacrosse



Bedford Wrestling

2020 MHSCA STATE Coach of **CONTACT INFORMATION** the Year Awards & inductions

found at MHSCA.org, Check out the whole story line in the months

The Michigan Coach newsletter.

CONGRADULARI-TON 2020 MHSCA State Coaches of they Year.

Class of 2020 MHSCA Caoch of the Year Award Presented is Virtually

The Michigan High School Athletic Coaches Association, the professional organization of school coaches and athletic directors, (MHSCA) will host its annual state coach of the year virtually.

The 2020 MHSCA state coach of the year award presentation for 24 coaches from 16 state sports association will take place virtually which over 24 coaches and athletic directors will participate.

Congratulations to MHSCA State Coach of the Year recipients. The selection and nomination for these awards comes from each coach's constituent sport association and through the Michigan High School Coaches Association.

The MHSCA state coach of year selection of these coaches reflects positively on their schools and community. Coach of the Year selections has been based on the performance of their programs over the years and/or their contribution to the sports, schools, and communities. These were some of the criteria to determine your selection. It is indeed an honor to have been selected as Michi-

gan High School Athletic Coaches Association State Coach of the Year in their sports from the entire State of nominees.

The MHSCA is a - 64-year-old association with nearly 35,000 members serving as athletic administrators, and all levels as coaches in numerous high schools and junior high/middle schools throughout the Great State of Michigan. The Michigan High School Coaches Association, works to promote the educational value of interscholastic athletics and the role of athletic administrators and coaches. The MHSCA are very proud to spotlight 24 State Coaches- are persons whose work and values best mirror those of the association.

To see all the awards ceremony of each of the Coach of the Year Winners go to

WWW.MHSCA.org after November 8, 2020. Additionally, the awards presentation will be

share on the MHSCA Twitter page, and each COTY local schools.

Plus check you local Sports associa-

tions for MHSCA content.

CONGRADULARITON 2020 MHSCA State Coaches of they Year.



MHSAA Skiing State Championships began in 1975!

Interesting enough, the Association sanctioned to the UP Regional in 1952 then in 1954, the Lower Peninsula was added.

Skiing is a favorite WINTER sport! Back in 1949 the first high school invitational ski meet was at Sugar Loaf (now closed) in Traverse City.

Fast forward to 1975 where MHSAA sponsored the first "official" STATE MEET with 72 schools.

Today our sport and high school programs continue to grow.

We currently have two divisions: 36 schools each, giving us two State finals and six Regional Meets.

We race six varsity boys, and girls.



Michigan High School Ski Coaches Association

The top four in each slalom and giant slalom discipline count towards the team score for boys' and girls' teams.

The top 3 teams at each regional qualify for the D1 or D2 state finals. The are also individuals that qualify for the finals is each discipline.

We are excited that it was passed by Rep Council that our athletes now get to race in both events at STATE FINALS if they qualify in only a slalom or a giant slalom event

The MHSSCA (Michigan

High School Ski Coaches Association) was the first association to sponsor their sport to a MIDDLE SCHOOL STATE FINALS in 2020; this took place the Saturday prior to the HIGH SCHOOL STATE FINALS.

The top males and females based on their NASTAR results were invited from sixth, seventh and eight grades.

This year was a huge success at Nubs Nob as the athletes and parents were excited for a final meet earning the top five in each

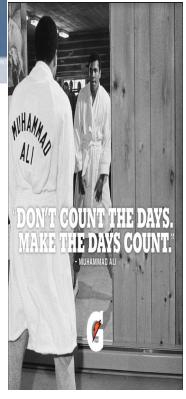
grade were awarded med-

Their pictures will be added to the hall of fame wall at Nubs Nob. We are now planning for an even bigger 2021 event.

The MHSSCA awards to Senior Athletes one male and one female scholarship in April.

The selections are based on the athlete's overall experience to skiing, ski racing, teamwork, and community involvement.

Be STRONG; be safe; be positive!!



Michigan High School Sport Associa-

Coaches Clinic/Events

MIAAA: March 19-22, 2021 @Traverse City

Baseball: January 2021

@ Soaring Eagle, Mt. Pleasant

Basketball: October 2021 TBA

Bowling: October 2021 TBA

MITCA: Cross Country:

December 2nd & 3rd, 2020 2020 MITCA Online Cross Country Clinic Sign Up

Competitive Cheer: October 2021 TBA

Football: January 14-16, 2021 Virtual TBA

Golf: 2020 Canceled

Gymnastics: October 2021 TBA

Men's Lacrosse: Senior Showcase TBA: Coaches Clinic: Jan 7-10 Virtual

Skiing: October 9 2021 @ Clair, Mich. **Droughty Hotel**

Softball: January 22-23 2021

@ TBA

Swimming: September 2021 Site: TBA

Tennis; January Postponed

23-24, 2021 Site: Hope College

Track & Field: January 28-30 2021

Site: TBA

Volleyball: TBA -2021

Wrestling: Nov. 2021 TBA

NHSACA Convention: Lincoln, Nebraska

July 26 to 29, 2021





The National Organization of Coaches Association Directors communication with you from the on Communicable Disease. How it will impact insurance coverage.

Each the situations will be based on the protocols taken to be proactive in mitigating concerns. We are seeking interpretation of the language within the document. Once we have further information, it will be shared.

Thank you, and please contact us if you have any questions or concerns.

THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.

EXCLUSION – INFECTIOUS OR COMMUNICABLE DISEASE

This endorsement modifies the coverage provided under the following:

COMMERCIAL AUTOMOBILE COVERAGE PART COMMERCIAL EXCESS/UMBRELLA COVERAGE PART COMMERCIAL GENERAL LIABILITY COVERAGE PART COMMERCIAL INLAND MARINE COVERAGE PART

With respect to the coverage provided by this endorsement, the provisions of the Coverage Form apply unless modified by the endorsement.

A. The following exclusion is added:

EXCLUSION - INFECTIOUS OR COMMUNICABLE DISEASE

This insurance does not apply to:

- 1. "Bodily injury", "property damage" or "personal and advertising injury" arising out of the actual or alleged transmission of an "infectious or communicable disease"; or
- 2. Any loss, cost or expense arising out of any:
 - a. Request, demand, order or statutory or regulatory requirement that any insured or others test for, monitor, clean up, remove, contain, treat, detoxify or neutralize, or in any way respond to, or assess the effects of an "infectious or communicable disease": or
 - b. Claim or suit by or on behalf of a governmental authority for damages because of testing for, monitoring, cleaning up, removing, containing, treating, detoxifying or neutralizing, or in any way responding to, or assessing the effects of, an "infectious or communicable disease".
- 3. This exclusion applies even if the claims against any insured allege negligence or other wrongdoing in the:
 - a. Supervising, hiring, employing, training or monitoring of others that may be infected with and spread an "infectious or communicable disease":

- b. Failure to prevent the spread of an "infectious or communicable disease"; or
- c. Failure to report an "infectious or communicable disease" to authorities.
- B. The following definition is added:

"Infectious or communicable disease":

- 1. Means an illness or contamination resulting from an infectious agent or its by-products that occurs through the direct or indirect transmission by an infected human or animal host, organism or from the inanimate environment to a human or animal host; and
- 2. Includes, but is not limited to, Acquired Immune Deficiency Syndrome (AIDS); Chronic Wasting Disease (CWD); Ebola; Escherichia coli (E. coli); Hepatitis, Human Immunodeficiency Virus (HIV); Influenza, including, but not limited to, all strains and mutations of avian, human or swine; Measles, Methicillin-resistant Staphylococcus Aureus (MRSA), Salmonellosis; Severe Acute Respiratory Syndrome (SARS); Sexually Transmitted Diseases (STDs); Transmissible Spongiform Encephalopathy (TSE), including Bovine Spongiform Encephalopathy (BSE, or mad cow disease); Tuberculosis and West Nile Virus

November Newsletter from the



November 2020

It is amazing that I am starting my second year as third vice president even though we have not had a convention in that time. It has been a tumultuous year and we have no idea when this year will really end.

The biggest news from our November 1st Executive Committee meeting is probably that Dave will soon be retiring from his day job, our association is cautiously financially stable, and we will not delay awards for a second convention. We will find a way no matter what the circumstances.

As a boy growing up in North Dakota I rode in the tractor with family members and started learning the lessons of farming.

One of the first lessons I was taught is that when one of your neighbors is stuck you drop everything you're doing and go help them out.

It is the right thing to do and you never know when you will be stuck and need the same assistance.

Later in my teens, I recall another farmer telling me that farmers are al-

ways willing to help each other out. It may be with advice, equipment, or even some type of farm rescue and that, really is unique.

He said that farmers are competitors because they are always trying to have the best prices, bushels, and quality they can

I have thought about this a lot over the years and I think it is also true of coaches. We attend clinics where we glean information from great coaches and then we visit with the coach down the road and learn more about the idea.

We share video of our opponents and even ourselves. We discuss ALL State Players, All- Star Players, the Coaches of the Year.

We see many different coaching styles and methods and evaluate their effectiveness. We are on varying boards, committees, and hold vastly different positions within our schools, associations and communities.

You would think that all these different views and opinions would make it very difficult for us to work together, heck we really do compete against each other.

But it is one of the things I love about being a coach and being part of this association is that we do work together, and we do it well, having come together from all over the country.

I recently heard our Executive Director say that he had not seen as much work done outside the convention since he has held his position. Nearly everyone is contributing a large portion of their time, money and talents and they are doing it because they care so much about coaching, other coaches, and their athletes.

I often teach my students that most textbooks say that there are five elements that are required in order to have a democracy.

(The Fundamental Worth of the Individual, Equality of all Persons, Majority Rule and Minority Rights, the Necessity of Compromise, and Individual Freedom) These elements require a democracy's citizens to be of **good moral character**.

Where do we get this morality? For hundreds of years, it has come from our religions.

I usually then ask my students, and what is it that you see happening to religion in our country?Is it a surprise that several of our founding fathers had written that they did not expect a democracy to last much more than two hundred years? Sorry, I had to delve into politics it's that time of year.

It is also that time of year to be thankful and I am. One of the reasons I am thankful is that we have all of you working for our association with very little recognition and in fact with a purpose of recognizing others. I am proud because even though our youth now have very little exposure to morality. There is still one place they get it

They get it in our playing arenas because you and other coaches like you are exposing it to them every day.

So, maybe our democracy is yet in good hands and maybe our posterity will be able to work together and get along even though they are competitors and have differences of opinion. Maybe the reason has everything to do with you!

Tim Wallstrum's



CCCAM (Competitive Cheer Coaches Association of Michigan) hosted its annual Summit this year via Zoom!

This year, although physically different than others, still had a great turn out, getting coaches prepared for the season!

It was a packed day filled with

updates, suggestions, techniques, and virtual commodore!

This year we were able to honor the 2020 District, Regional, and State coaches of the year. We also honored, Jessica Trefry, from Michigan Center, as the 2020 CCCAM Coach of the Year.

Also, inducted into the Hall of Fame is Julie Goodwin, coach at Allen Park.



CCCAM MISSION STATEMENT

It is our purpose to provide education, leadership and guidance to all girl's competitive cheer coaches. Therefore, our focus is to enhance and promote the growth of girls' competitive cheer as a sport in Michigan.





854 Marshall Street, Portland, MI 48875 E-mail: mhsea1954@qmail.com

Mark F. Holdren, Exec. Secretary Cell: 517-526-4575

Executive Board

MICHIGAN HIGH SCHOOL COACHES ASSOCIATION HALL OF FAME APPLICATION

Executive Director: Criteria for Application: Only persons who have coached and/or directed a secondary school athletics program for 20 years or more Jim Okler, and actively coached in Michigan for a minimum of 10 years are eligible for the MHSCA Hall of Fame. The applicant must have been a **Executive Secretary:** member of the association (MHSCA), in good standing, and an active member of the association two years prior to nomination into the Mark F. Holdren Hall of Fame. In addition to the application, the nominee will need to have two letters of support sent to the address at the bottom.

Ted McIntyre 1st Vice President

President:

Debbie Williams-Hoak

2nd Vice President

Darrin Millar **3rd Vice President**

Ron Landfair

Past President

John Cunningham

Executive Committees

Rich Tompkins Multi-Sport Athlete Award

Larry Merx

Service Award

Mike Jolly

Member Associations
MIAAA: Athletic Directors

MHSBCA: Baseball BCAM: Basketball MHSIBCA: Bowling **CCCAM:** Competitive Cheer MHSFCA: Football MIGCA: Golf MHSGCJA: Gymnastics MHSHCA-Ice Hockey MHSLCA: Men's Lacrosse MWLCA: Women's Lacrosse MHSSCA: Skiing MHSSCA: Softball MISCA: Swimming & Diving MHSTeCA: Tennis MITCA: Track & Field & **Cross Country**

MIVCA: Volleyball

MWA: Wrestling

tions, etc.)

Contact Information							
Date of Birth:							
Name of Candidate:				Phone:			
Home Address:			City:	State:Zip:			
Candidate E-mail: (please	print carefully)						
School	Phone:						
Address:			City:	State:Zip:			
Athletic Director Name:	me: Phone:						
E-Mail Address		FAX Number					
Nominator's Name:			Phone:				
Home Address		City:	State:Zip:				
E-mail: (please print caref	ully)						
Coaching and/or Athletic	c Director Record	Please include all tha	t you can on this fo	orm)			
School	Sport	Years	# of Seasons	Won-Loss Record, Summary			
Example Smithville HS	Basketball	1969—2008	48 600-	-20; 34 League, 20 Reg. 10 State Titles			
		per of years as an Athl	letic Director:	Combined Total:			
Number of years as a Coa		or or yours as arriver	otio Birootor	Combined retail			

Please send application, photograph (5 x 7) and have 2 letters of support forwarded to:

Mr. Mark Holdren, 854 Marshall Street, Portland, MI 48875

For more information contact: mholdren@portlandk12.org or call: 517-526-4575 (Please feel free to use additional sheet for providing information)



854 Marshall Street, Portland, MI 48875 E-mail: mhsea1954@gmail.com

Mark F. Holdren, Exec. Secretary Cell: 517-526-4575

Executive Board

MICHIGAN HIGH SCHOOL COACHES ASSOCIATION/GATORADE

15/20/25/30/35/40/45/50 YEAR COACHING SERVICE AWARD

Executive Director:

Jim Okler.

Executive Secretary:

Mark F. Holdren

President:

Ted McIntyre

1st Vice President

Debbie Williams-Hoak

2nd Vice President

Darrin Millar

3rd Vice President

Ron Landfair

Past President

John Cunningham

GENERAL REQUIREMENTS

- The candidate must have distinguished himself/herself with good coaching ethics and promoted good sportsmanship throughout his/her coaching career. *The AD or principal's signature confirms this.
- Ten (10) years of coaching outside of the state of Michigan may be applied to the application.
- · Coaching at any level may be applied as long as it is a school sponsored interscholastic sport. A maximum of ten (10) years may be allowed for coaching at the collegiate level.
- To receive a general coaching certificate the candidate must have been coaching at least one sport per year at any level for the requested number of years.
- To receive specific certificates for a single sport the candidate must qualify for the specified number of years in that sport. This can be at any level. You cannot however count more than one level or season for a sport in any one year. For example, coaching both boys and girls basketball during the same school year counts as "1" year; coaching both 7th grade boys and JV boys during the same school year counts as "1" year.

Executive Committees

Rich Tompkins Multi-Sport Athlete Award

Larry Merx

Service Award

Mike Jolly

Awards for 30 years and more will have the sports that the candidate coached listed on the plaque. The coach will be presented only one award for each level of service after 30 years.

PROCEDURE FOR RECEIVING AWARD

- · Complete the application forms (2) and mail to: Mike Jolly, Years of Service Awards,
- · 20917 Parkplace Lane, Clinton Twp., MI 48036 or E-mail to: dlsathletics@aol.com
- Certificates will be sent to your home address. Please allow four (4) weeks for processing.

Plagues will be mailed to your home address. Please allow six (6) weeks for processing.

Member Associations

MIAAA: Athletic Directors MHSBCA: Baseball

BCAM: Basketball MHSIBCA: Bowling

CCCAM: Competitive Cheer

MHSFCA: Football

MIGCA: Golf

MHSGCJA: Gymnastics MHSHCA-Ice Hockey

Home City

Signature of Coach

MHSLCA: Men's Lacrosse

MWLCA: Women's Lacrosse MHSSCA: Skiing

MHSSCA: Softball

MISCA: Swimming & Diving MHSTeCA: Tennis

MITCA: Track & Field & **Cross Country**

MIVCA: Volleyball MWA: Wrestling

MHSCA APPLICATION FOR YEARS COACHING SERVICE AWARD

15 Years _	20 Years _	25 Years _	30 Years _	35 Years _	40 Years _	45 Years _	50 Years

Name (as it is to appear on award)

Best Phone _ Email Address: ___

Home Address ___ Home State Home Zip

Michigan High School Sports Association: ___ (MITCA, BCAM, etc.)

MHSCA Membership Card #: ____ Year:

Signature of AD or Principal *_ Phone Number:

_ Email: Printed Name of Administrator:

Send Completed form to: Mike Jolly, Years of Service Awards, 20917 Parkplace Lane, Clinton Twp., MI 48036

or E-mail to: dlsathletics@aol.com. Be sure to include your Year-by-Year Summary Sheet.

The MHSCA Coaching Service Award is sponsored by GATORADE in cooperation with MHSCA



MHSLCA: Men's Lacrosse

MHSSCA: Skiing

MHSSCA: Softball

MHSTeCA: Tennis

MIVCA: Volleyball

MWA: Wrestling

MITCA: Track & Field &

MWLCA: Women's Lacrosse

MISCA: Swimming & Diving

Cross Country

1988-89

1989-90

1990-91

1991-92

1992-93

1993-94

1994-95

1995-96

1996-97

1997-98

1998-99 1999-2000 854 Marshall Street, Portland, MI 48875 E-mail: mhsea1954@gmail.com

Mark F. Holdren, Exec. Secretary Cell: 517-526-4575

(Example)

Mt. Clemens HS

US Air Force

MCHS

USAF

Executive Board		NAME:							
		COACHING SERVICE AWARD WORKSHEET							
Executive Director:									
Jim Okler,		School				School			
Executive Secretary:		Year	School	Sport		Year	School	Sport	
Mark F. Holdren		(Example)	(Example)	(Example)		(Example)	(Example)	(Example)	
President:	1	1990-91	MCHS	FB, BBSK, BSB	4	1993-94	MACOMB CC	BBSK	
Ted McIntyre	2	1991-92	USAF	Active Duty	5	1994-95	TOLEDO ST. JOHN	BBSK	
1st Vice President	3	1992-93	MACOMB CC	BBSK	6	1995-96	MCHS	BBSK	
Debbie Williams-Hoak									
2nd Vice President		1960-61				2000-2001			
Darrin Millar		1961-62				2001-2002			
3rd Vice President		1962-63				2002-2003			
Ron Landfair		1963-64				2003-2004			
Past President		1964-65				2004-2005			
John Cunningham		1965-66				2005-2006			
		1966-67				2006-2007			
		1967-68				2007-2008			
Executive Committees		1968-69				2008-2009			
Rich Tompkins Multi-Sport		1969-70				2009-2010			
Athlete Award		1970-71				2010-2011			
Larry Merx		1971-72				2011-2012			
Service Award		1972-73				2012-2013			
Mike Jolly		1973-74				2013-2014			
		1974-75				2014-2015			
		1975-76				2015-2016			
Member Associations		1976-77				2016-2017			
		1977-78				2017-2018			
MIAAA: Athletic Directors		1978-79				2018-2019			
MHSBCA: Baseball		1979-80				2019-2020			
BCAM: Basketball		1980-81							
MHSIBCA: Bowling		1981-82					SPORT CODE		
CCCAM: Competitive Cheer		1982-83				BSB, BBSk	K, GBSK, BBWL, GBWI	_, CHR, BCC, GCC	
MHSFCA: Football		1983-84				FB, BGLF, GGLF, GYM, HCK, BLAX, GLAX, BSKI, GSKI,			
MIGCA: Golf		1984-85				BSCR, GSCR, SFB, BSWM, GSWM, BTEN, GTEN,			
		1985-86				BTRK, GTR	K, VB, WR		
MHSGCJA: Gymnastics		1986-87							
MHSHCA-Ice Hockey		1987-88				SC	HOOL or SERVICE CO	DE	
MUSI CA. Monio Lagrages		1000 00				1			



854 Marshall Street, Portland, MI 48875 E-mail: mhsea1954@gmail.com Mark F. Holdren, Exec. Secretary Cell: 517-526-4575

Executive Board

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MHSSCA: Skiing

MHSSCA: Softball

MISCA: Swimming & Diving

MHSTeCA: Tennis

MITCA: Track & Field & Cross Country

Cross Country

MIVCA: Volleyball

MWA: Wrestling

Michigan High School Coaches Association Distinguished Service Award is one of our highest awards for services and contributions to sports in the state of Michigan.

The MHSCA Distinguished Service Award:

MHSCA recognizes individuals and organizations who have provided extraordinary service to educational athletics, the advancement student athletes, coaches, or those who serve interscholastic athletics through its Distinguished Service Awards.

The Distinguished Service Award (DSA) is given to a person (or persons), either volunteer or staff, who have exhibited valuable professional service (within the MHSCA or among its association membership) including academically, supportive, service, or assistance distinction at any level of interscholastic athletics. These criteria are good measures of acceptable candidates and help to assure that recipients have a wide range of "service" that they provide to the profession of interscholastic athletics. Nominations should be submitted on an individual basis, not by a group or on behalf of constituent groups (conferences, affiliates, assemblies, committees, etc.).

The MHSCA Distinguished Service Award does not need to be awarded each year. This award should be bestowed only when the MHSCA Board of Directors committee decides that nominations warrant presentation of the award. This award may be given posthumously.

Why nominate a deserving candidate for the MHSCA Distinguished Service Awards:

- · To recognize person who has positively impacted interscholastic athletics in a significant way;
- · To recognize institutions for their affiliation with individuals who demonstrate the highest level of professionalism and commitment to interscholastic athletics:
- · To confirm and honor a superior servant by his/her peers and colleagues;
- · To celebrate individuals who epitomize the profession's highest standards for interscholastic sports;
- · To focus attention on the exemplary, and by doing so to elevate the profession overall and establish a high standard of excellence in promoting, supporting or contributing to interscholastic athletics;

Required information for completed application:

Name of MHSCA Distinguished Service Award Nominee:

School or Sport Affiliation:

Email:

Mobile Phone

Nominated by:

Email:

Mobile Phone:

I believe this nominee is worthy of receiving this award for the following reasons: (attach separate)

Completed application can be submitted to MHSCA1954@gmail.com



JIM OKLER, EXECUTIVE DIRECTOR CELL: 734-223-8490 854 MARSHALL STREET, MI 48875 E-MAIL: MISCA1954@GMAIL.COM MARK F. HOLDREN, EXEC. SECRETARY CELL: 517-526-4575

Sponsorship Opportunities

Active Link on the MHSCA Website: (July 1-June 30) \$1,000.00

- Your company's web page linked to the MHSCA website's homepage
- Name of company, logo and short description of products/services

Full page ads in MHSCA Hall of Fame or Coach of the Year Awards booklets:

- · Newsletter Booklet (10 times a year) \$250.00
- Newsletter Booklet and Coach of the Year Awards Program or Hall of Fame Induction Ceremony Program Booklet \$400.00
- Newsletter Booklet, Coach of the Year Awards Program and Hall of Fame Induction Ceremony Program Booklet \$500.00

MHSCA Board of Directors meetings or Hall of Fame or Coach of the Year table display or registrants' packet stuffer: \$100.00/page

 Your company's product/service information document (8.5"x11"), provided by the sponsor included in each registrant's packet

Sponsor a Hall of Fall or Coach of the Year inductee:

- 1 Sport \$2000.00
- 2 Sports\$3,500.00
- 3 Sports \$5000.00
- 4 Sports\$6000.00

(Buy 3, get 1 Free)

All 15 Sports \$30,000.00 (\$10,000.00 savings)

- · Presentation of the Hall of Fame or Coach of the Year Award at the banquet
- · Two (2) Complimentary tickets to the Awards Banquet

- · Sponsor banner (2'x4') hung on wall in Banquet Room during Awards Banquet
- · Recognition/Advertising in Coach of the Year Awards Program
- · Complimentary exhibit booth during the awards day banquets
- · Active link on MHSCA website

Sponsor a MHSCA Service Awards Station: \$3000.00

- Company signage promoting your company as the sponsor of this award at HOF & COTY banquets.
- · Presentation of the Service Award at the Coach of the Year Awards banquet
- Placement of your company's Logo on award certificates and plagues.
- · Recognition ad in the MHSCA Hall of Fame & Coach of the Year Program Booklet
- · Placement of your company's marketing materials on table in serving area
- · Complimentary exhibit booth during the awards day banquets
- · Active link on MHSCA website.

Sponsor a Hospitality Station (assessable to all registrants and quests): \$300.00

- · Company signage promoting your company as the sponsor of this event
- · Recognition ad in MHSCA Hall of Fame & Coach of the Year Program Booklet
- · Placement of your company's marketing materials on table in serving area

MHSCA Contact Information:

Mark Holdren, Executive Secretary 845 Marshall St. Portland, MI 48875

Phone: 517.526.4575

- TENITIVE Board of Directors Fall Board Meeting
- Not in Person Event_Hall of Fame Banquet September 20, 2020
 @ CMU-On line-More information to follow
- Board of Directors Winter Board Meeting & COTY Banquet November 8, 2020 @ Virtual
- MHSCA Hall of Fame Committee Meeting, February 09, 2021 @ MHSAA
- MHSCA Finance Committee meeting, March 7, 2021 @ Ramada Convention Center, Lansing
- Board of Directors Spring Board Meeting March 7, 2021 @ Ramada Convention Center, Lansing



MHSCA Sponsors









Executive Director
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